



**STORIES  
AGAINST  
STIGMA**

**2024**

# ANNUAL IMPACT REPORT

## MISSION & VISION

Stories Against Stigma is an advocacy project dedicated to ending the stigma surrounding disabilities, age, race, gender, and mental health.

Our mission is to make the world a more inclusive and understanding place for all people. We believe in the power of a story to change the world and to create lasting change.

**40**

Children's books sold

**34**

Educational Social Media Posts

**170**

Website visitors

## Thank-you!

Thank you for your incredible support of Stories Against Stigma throughout 2024, our first full year of action! Your commitment helped us publish our children's book, empower an incredible survivor, and further our mission to break down stigma and build a more inclusive world for all.

### "My heart is full of joy!"

- Faith's response to finally seeing her story (The Story of Faith) in an accessible format to people around the world.



## PROJECTS DETAILS

### Children's Book Publication

The Story of Faith was published in 2024, and was well received by change makers around the world. 40 books have sold into 3 different countries so far!

### Economic Empowerment

100% of the profit from book sales goes directly to the survivor sharing their story. For Faith, this amount is the equivalent of a middle-class income, allowing her to hire her own help, secure a home, and plan for her future needs.

### Educational Content

Through social media and story sharing, SAS continues to make strides into the community narrative, helping to shape and inspire conversations worldwide.

## GLOBAL COMMUNITY ENGAGEMENT

**71**

Instagram Followers

**\$200**

Raised in survivor support

**10+** Books donated to community library collections

## 23 COUNTRIES ENGAGED IN EDUCATIONAL CONTENT

